

IT&CMA and CTW Asia-Pacific's Strategic Destination Partner Thailand Is Ready For MICE



HERE'S HOW

- Since **Jun 2020**: The country's successful enforcement of disease control has enabled Thailand to **resume domestic travel and business meetings**.
- Early **Oct 2020**: A support campaign to boost domestic MICE was introduced. **Over 500 groups** applied.
- **Ongoing**: Thailand Convention and Exhibition Bureau (TCEB) and its stakeholders have been collaborating to ensure that once the situation returns to normalcy, Thailand is safe and ready to **welcome MICE travellers** with a wide range of support and solutions.

TCEB MICE SCHEMES

For Meetings
and Incentives

EASE UP

For
Exhibitions

**RE-ENERGIZING
EXHIBITION**

For
Conventions

**CONVENE
PLUS**

For Mega Events
and Festivals

**THAILAND
POWER-UP**

AND TARGETED INITIATIVES

MICE Venue
Hygiene Guidelines

Thailand
MICE Startup

Virtual Meeting
Space

EASE UP

FOR OVERSEAS GROUPS

- A collaboration between **TCEB and 64 MICE suppliers** including hotels and DMCs.
- Attracted the **largest number of participating suppliers from 10 destinations** across the country.
- Represents the best of Thai MICE industry's **unified spirit and extra care** for our international guests and clients.

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SAY HELLO TO THESE EXHIBITORS

START SCHEDULING MEETS WITH THEM FROM 9 NOV 2020

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| <ul style="list-style-type: none"> • Angsana Laguna Phuket • Bangkok Marriott Marquis Queen's Park • Conrad Bangkok • Courtyard By Marriott Bangkok • Events Travel Asia • Go Vacation Thailand • Hyatt Regency Bangkok Sukhumvit • Journey To Asia • King Power Mahanakhon • Le Meridien Suvarnabhumi, Bangkok Golf Resort & Spa • Meeting And Convention Planner Ltd Part • Millennium Hilton Bangkok • Oakwood Hotel & Residence Sri Racha • Rama Gardens Hotel Bangkok • Ramada Plaza By Wyndham Bangkok Menam Riverside | <ul style="list-style-type: none"> • Redfox Events • Robinson Club Khao Lak • Royal Cliff Hotels Group • Royal Paragon Hall • Shloka Events • So Sofitel Hua Hin • Stream Events Asia • Thailand Convention And Exhibition Bureau (TCEB) • The Athenee Hotel, A Luxury Collection Hotel, Bangkok • The Landmark Bangkok • The Nature Phuket • The Peninsula Bangkok • The Regent Cha Am Beach Resort Hua-Hin-Cha Am • TICA - Thailand Incentive And Convention Association • True Icon Hall |
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ITCMA & CTW has been partnering with TCEB for 17 years and has been developed to become a premier trade show of the Asia-Pacific region highly trusted by the international MICE communities. Amid the present global volatility, our collaboration becomes more vital for MICE as a whole and we are proud to play a part in elevating its premier position to a new height.

Mr. Chiruit Isarangkun Na Ayuthaya, TCEB President

